

Transforming Stakeholder Communications through Mobile Engagement

Helping Today's Organizations
Connect Their Stakeholders to Their Purpose to
Achieve Results

What is LetzTalk?

LetzTalk Stakeholder Communication Platform is a **mobile communications platform** that allows the organisation to engage in a more collaborative and inclusive way with all its strategic stakeholders such as **Employees, Suppliers, Investors & Shareholders, Business Partners, Dealer Networks, Alumni, Unions**, and local **Communities**. The platform allows an organization to demonstrate that it adds real value to the communities in which it operates by facilitating an on-going, two-way dialogue with stakeholders that over time builds trust, transparency and accountability of which supports a more inclusive economy and sustainable environment. The platform aids an organization to develop positive relationships with its key stakeholders even before a crisis arises and it supports a dedicated, real-time channel with targeted information and feedback mechanisms for each stakeholder group. The platform allows more effective communications by ensuring that the relevant content is reaching stakeholders all at the same time, and improves connections and conversations. It creates a place where an inclusive culture can thrive as it offers an open channel for stakeholders to be engaged, connected, and to be recognised and valued by the organisation.

Transform employees To Brand Advocates



Campaign new product launches, CSR initiatives, align company vision, and communicate company & employee achievements and awards.



Make workplace secure

Publicise ethics, security, compliance and safety & health related information, and broadcast emergency alerts.

Drive employee engagement



Create hall of fame, birthday announcements, ask for ideas, suggestions, feedback, invite to CSR events.



Onboarding employees or job applicants

Digital onboarding and engagement. Process definition and tasks management. Transparency to all parties.

Share KPIs to transform business

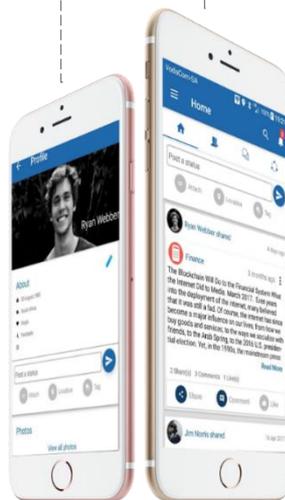


Dynamic business data. Instant reporting. Put everyone on the same page. Make better decisions. Improve accountability. Increase healthy competition. Improve employee & company performance.



Open communication

Social networking, open lines of communication, employee participation, share updates, build internal community and forums.



connected

App Essentials



Alerts

Send company alerts to employees during unforeseen events and vice versa.



Business Analytics

Deliver Main Business KPI Snapshots to EXCO on a regular basis. Be it Sales or Production performance. Stay informed. Collaboration and troubleshooting on a mobile device.



Employee Advocacy

Allow chosen employees share approved content to social channels like LinkedIn, Instagram, Twitter and Facebook.



Onboarding

Highlight important information, connect to colleagues, and send announcements directly new hires including pre-onboarding.



Events

Promote online and offline company events with the ability to link to relevant event information and registration pages.



Mobile Intranet

Provide access to important company documents, manuals, guides and other corporate collateral in digital format.



News

Broadcast company news and important announcements directly to all employees or target audience.



Discussions

Encourage user generated content by enabling employees to share updates, with the option to comment and like posts.



Chats

Instant messaging feature enabling employees to share updates with individual and groups no matter their location. Security and privacy.



Polls

Take a quick temperature check of your company or find out what your employees think about recent announcements.



Company Directory

Access employee profiles, contact information, do networking and see feed of their posts in the directory.



Everyday Business Tasks

Use the power of the mobile and notifications to enable business processes such approvals of PO, leave, expenses or even applying for leave from your mobile device.



mobile

Admin Essentials



User Management

View, upload and manage users to ensure only current employees can access the app.



Content Management

Powerful content management that allows an admin to manage, edit and publish content to mobile apps.



Community Management

Sophisticated user management, easily target messaging, alerts and content for different functional teams and locations.



Push Notifications

Send direct alerts, calls to action, and important messages to all employees' devices.



Moderation

Moderate, approve and distribute employee-generated content and comments.



Analytics

Measure and report on engagement levels, analyse content performance and gain insights on how to deepen engagement.



Technology Advisory Services

Leveraging our Expertise, Products and Services

We think differently. It's in our DNA. We're driven by an innovation mind-set, bringing new insights that challenge conventional thinking and assumptions. Nudging you out of your comfort zone to take action and achieve more by leveraging our products and services to realize your technology ROI.

Experts in Engagement Solutions

We know the right implementation approach and strategy: what works, what are the important points to consider and the pitfalls, to ensure your success when deploying an engagement tool. We educate and advise you every step of the way, starting from the initial meeting to the system blueprint, configuration, training, launch preparation, deployment, and post-launch monitoring on how to maximise engagement.

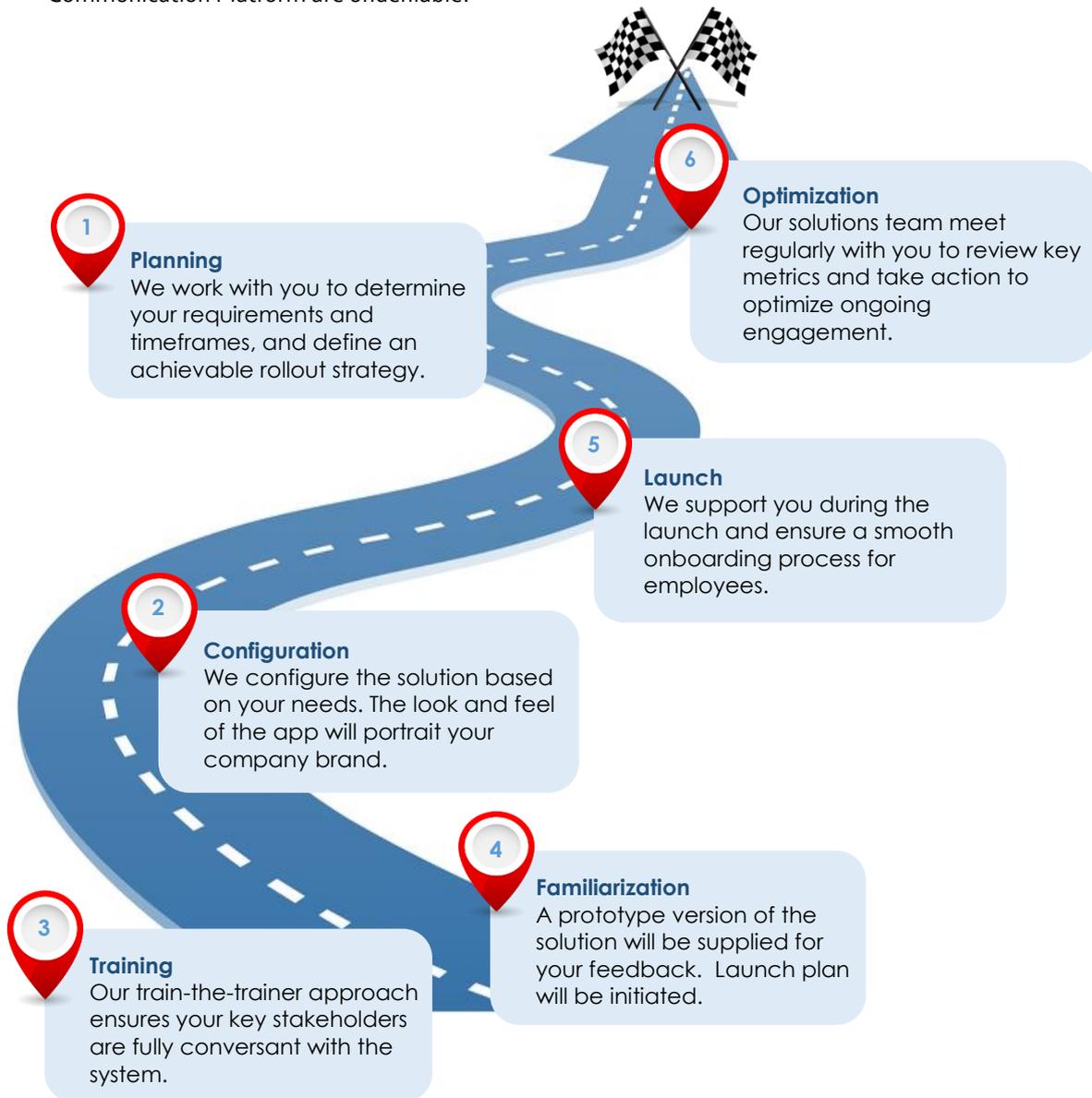
Partnering for Success

We value our client relationships. The value we offer is not only in our world-class products and services but as your Technology Partner you benefit by the quality of our insights to take your organization to a higher level of performance.

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Roadmap to Success

Your business success depends on keeping key stakeholders engaged regularly on relevant information, events and when seeking their valuable feedback. Empower your Stakeholders to connect and collaborate in a more synergistic way to achieve success. The value offered by the LetzTalk Stakeholder Communication Platform are undeniable.



Whether your organization is undergoing changes, launching a new product or service, or rethinking how you do business, LetzTalk Stakeholder Communication Platform can help you maximize your communication efforts by engaging your stakeholders in order to support your business goals.

roadmap

LetzTalk Product Packages

Standard

Features

- ✓ News
- ✓ Company Directory
- ✓ Events
- ✓ Mobile Intranet
- ✓ Discussions
- ✓ White label

Admin Portal

- ✓ User Management
- ✓ Content Management
- ✓ Push Notifications
- ✓ Analytics Dashboards
- ✓ Moderation
- ✓ Mobile Intranet

Enterprise

Features

- ✓ News incl. SMS
- ✓ Company Directory
- ✓ Events
- ✓ Mobile Intranet
- ✓ Discussions
- ✓ Polls
- ✓ Onboarding
- ✓ White label
- ✓ Alerts incl. SMS

Admin Portal

- ✓ User Management
- ✓ Content Management
- ✓ Push Notifications
- ✓ Analytics Dashboards
- ✓ Moderation
- ✓ Polls
- ✓ Mobile Intranet
- ✓ Onboarding Management
- ✓ Dynamic Business Data
- ✓ Employee Advocacy
- ✓ Alerts

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About Force4Technology

Force4Technology is a South African technology consulting, services and outsourcing company. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, Force4Technology collaborates with clients to help them become high-performance businesses and governments. Its flagship LetzTalk Stakeholder Communication Platform empowers companies to communicate with their employees and other key stakeholders in a whole new open and inclusive manner.

Contact

To learn how Force4Technology can help unlock the power of Mobile Digital Engagement and Onboarding in your organization, please contact us at info@force4technology.com.



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